

# Jodie Ferello

## Covering Letter

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I am a designer with a passion for innovation, inclusivity and community development. I have attained a Masters of Architecture degree and invaluable experience in both Brisbane and London. My background has given me exceptional exposure to understanding and designing for a diverse range of building and community typologies. My career goal is to influence positive social change that is culturally inclusive and powerful with a future-focused, human-centred design approach. Creating and empowering healthy, sustainable and resilient communities is a strong driving force in my career and I hope to share this with you.

I strive to translate my design and technical skills into positive action on a human, ecological and environmental scale. Designing for cohesive architectural and landscape richness with a focus on enhancing the user experience, in a harmonious connection between the two, is a compelling aspect of my design approach. To achieve this, a balance of pragmatic and empathetic reasoning is considered in my design thinking. Through this methodology, I aspire to be an asset to every team and community I am involved in, knowing how significant design and communication is to every facet of life.

You would be sure to find me a very responsible, proactive and committed graduate with commendable interpersonal skills as well as a passion for learning and value adding. I am a self motivated, creatively minded person with a high-level attention to detail, capable of working both autonomously as well as within a team. My strongest capabilities lie in design and Revit documentation, complex problem solving and professional relations interacting with clients and stakeholders for both project and business development purposes. I thrive in collaborative environments, always working constructively and transparently in a tidy and professional manner.

I have also gained extensive experience in organisational and administrative duties being proficient in numerous applications with an average typing speed of 70wpm and an exceptional accuracy. Such tasks include scheduling, specification and report writing/editing, compiling procedures and training documents, digital and paper based archiving as well as file management. In utilising my diverse skillset and strong sense of ownership effectively, I have had the opportunity to transform offices ensuring maximum productivity and clarity, enhancing project management systems and client satisfaction.

In 2015, I took my interest in the built and natural environment around the world to gain further design inspiration and a broader worldly perspective. I believe that this has greatly heightened my passion for people, places and the planet, ultimately strengthening my humanitarian purpose and architectural direction. Living and working abroad has also provided me with a deeper insight into a variety of business models from small scale to global scale and design orientated to detail focused. I have thoroughly enjoyed working in various office environments, contributing to and learning from multidisciplinary teams with varying perspectives and agendas.

Kind regards,  
Jodie Ferello